**University of California Santa Barbara Division of Student Affairs**

**Assessment Workshop Agenda**

**Tuesday, April 22, 2014**

**Location: Mosher Alumni House-Alumni Hall**

* **8:30-8:45 AM:** **Refreshments**
* **8:45-9:00** **Welcome**
* Opening Address: Vice Chancellor, Dr. Michael Young
* Student Affairs Assessment Initiatives & Event Pre Survey
* Introduction
* **9:00-10:00: Laying the Foundation for Assessment**

<https://www.youtube.com/watch?v=AGSH8sc3uVw&feature=youtu.be>

Performing assessment requires a strong foundation. Regardless if you are new to assessment, feel less than confidant, or need to educate your colleagues, you will find benefit in this session as you will learn important elements of assessment including language, assumptions, types of assessment, and assessment skills and knowledge standards.

Intended Learning Outcomes:

* + Articulate the definitions of important assessment terms
  + Articulate how to align assessment
  + Articulate the different types of assessment
  + Articulate the importance of anchoring assessment
  + Describe the politics of assessment
* **Break 10:00-10:15**
* **10:15-12:00: Development SMARRT Outcomes**

<https://www.youtube.com/watch?v=7YrCodvfUvQ&feature=youtu.be>

Outcomes are essential building blocks for planning and assessing activities that foster student learning and development. It is critical that outcomes are derived from mission statements. As a result of this interactive workshop, participants will be able to articulate the language of outcomes, consider how student development impacts outcomes, and develop outcomes for their own department or program.

Intended Learning Outcomes:

* Articulate the language of outcomes
* Describe the importance of outcomes
* Develop outcomes for one’s own department/program derived from the divisional mission statement
* **1:00-2:15: Data Decisions and Data Collection Overview**

<https://www.youtube.com/watch?v=sxxKuoNtsgQ&feature=youtu.be>

When many student affairs educators think of assessment, they think of surveys and focus groups as the main techniques. Given that our students are over-surveyed and focus groups are resource intensive, we need to utilize other assessment techniques to demonstrate our impact on student learning and development. Participants will leave this session being able to articulate issues to consider before collecting data and have a toolbox of assessment techniques to use in their assessment efforts.

Intended Learning Outcomes:

* Articulate the key issues related to data decisions
* Identify and describe various assessment techniques
* Evaluate and apply techniques to department issues/questions
* **2:15-2:30: Break**
* **2:30-3:00: Turning Assessment Into Action**

<https://www.youtube.com/watch?v=s2ioH7xn32g&feature=youtu.be>

The key to implementing assessment is “closing the loop” and using the data to impact change and improve student development. In this session, participants will learn how to identify and overcome the barriers to ensure that assessment is put into action.

Intended Learning Outcomes:

* Articulate the barriers to improving policy and practice from assessment results
* Articulate tips for turning assessment into action
* **3:00-4:00: Pulling Together The Pieces**

After spending the day, laying the foundation for assessment, developing outcomes, and considering assessment methods it is useful to pull all of the pieces together. This working session will provide an opportunity, while the information is fresh and you are energized, to either continue development departmental outcomes, identify assessment methods to use for departmental outcomes, or develop an action plan for integrating assessment into your daily work.

* **4-4:10: Wrap-up**
* Post Event Survey
* Assessment Initiatives Announcements